IPRA AI Chapter: a selection of AI tools

1. **PressPal.ai** by Muck Rack: Free AI-powered tool for generating pitches and press releases, with journalist recommendations

2. **Jasper:** AI writing tool for content generation & Marking solutions

3. **Synthesia:** AI-powered tool for video creation

4. **Grammarly**: AI-powered writing assistant for grammar and style improvements

5. **Wordtune:** AI tool for rewriting and refining content

6. **Canva:** Design platform with AI-powered features for creating visual content

7. **PR Newswire AI Solutions**: Offers automated content creation and brand voice matching for press releases, powered by Google Gemini

8. **Prowly:** AI Powered PR & Media relations solutions

9. **Signal AI**: Monitors and analyzes media coverage and industry trends in real-time

10. **Anewstip**: Uses intelligent algorithms for journalist recommendations and media research

11. **Palowise:** Features predictive social listening analytics, customizable dashboards, and an impact algorithm for ranking media mentions

12. **AskNews.app** is an innovative AI-powered news platform designed to provide comprehensive and unbiased news insights

13. **You.com:** AI-powered platforms that offer advanced search and productivity features

14. **Perplexity:** AI-powered platforms that offer advanced search and productivity features

Disclaimer

The above AI tools are ones known to IPRA AI Chapter members as at the start of 2025. They are presented for informaion only. There is no IPRA recommendation or endorsement intended.